RFID Coalition

Meeting #3, August 2019

Sean Sloan (GS1) & Gary Stones (Myer)
27th August 2019
## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Who</th>
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<tbody>
<tr>
<td>9:00</td>
<td>Welcome &amp; Introductions</td>
<td>All</td>
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<tr>
<td>9:15</td>
<td>Myer Fy20/21 Plans</td>
<td>Alex / Gary</td>
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<td>9:30</td>
<td>Janela ® - Connecting with Consumers</td>
<td>Akari Shono – Avery Dennison</td>
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<td>10:00</td>
<td>Break / Birthday celebration</td>
<td>All</td>
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<td>10:30</td>
<td>Open table</td>
<td>All</td>
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<tr>
<td>10:45</td>
<td>RFID Coalition Activities</td>
<td>Sean</td>
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Myer RFID Plans
FY 19-21
TBC
Janela – Avery Dennison
RFID Coalition
Activities
Welcome to the group these new retailers / brands...
3 years... Gone fast!

• Had 14 meetings
• 1 Extra ordinary meeting with visiting RFID exec from Lululemon / Avery
• 17 Vendor presentations from 10 different companies
• Developed case study inc video
• Attended / sponsored 2 Ragtrader Live events
• Podcast with the Profit Protection Future Forum
• International retailer webinars (River Island, Macy’s; Next C&A)
• Changed names from Australian Retail RFID Alliance to RFID Coalition
• RFID Guidelines have been downloaded by 142 individuals
• LinkedIn group now has 176 members inside 1 year
• Website is a great source of reference material as well!
Global Retail Webinars

Done

- Lululemon (Avery)
- River Island (UK)
- Macy’s (US)
- Uniglo (AU)

For consideration

- Decathlon
- Zara (Inindex)
- H&M
- C&A (confirmed)
- Company tagging at source (*)
- Consumer Electronics retailer
Next global retailer webinar – C&A

- **C&A**
  - Date: 17th & 19th September
  - Time: 4pm
  - C&A Background:
    - 1,500 stores across Europe
    - 35K employees
    - 400 suppliers
    - 6th generation family business
    - 5.5B EUR sales
Next meeting in Sydney

- Seeking to confirm 3 case study presentations (2 swimwear, 1 activewear company)
- Tech Expo with 10 partners in room
- Sydney location (Pullman Hotel, Mascot)
- 27th November 2019
Latest News!

• Turning to RFID for increased sales and profits:
  • [https://www.linkedin.com/pulse/nike-retail-industry-adoption-outlook-rfid-tony-d-onofrio/](https://www.linkedin.com/pulse/nike-retail-industry-adoption-outlook-rfid-tony-d-onofrio/)
  • Nike & Lululemon both link increased earnings to better inventory positions (largely enabled by RFID)
  • The Foschini Group has significant rollout strategy across group inc Australia (4,000 stores, 32 countries)
Working with other associations / groups

**PPFF**
- Good alignment
- Recently did a podcast with Gary / Sean around the RFID Coalition
- Part of a larger Profit Protection series of podcasts
- Live

**ASGA**
- Building engagement
- Planning forum for ASGA members (GS1 members in category)

**NRA**
- Re-engaging
GS1 Training (again)

- Once again, we’re bringing some all day training to Melbourne & Sydney
- Dates: October 24\textsuperscript{th} (Sydney) & October 29\textsuperscript{th} (Melbourne)
- Members Cost: $195 + GST (was $295); Non members $365 + GST (was $495)
- To book: See email sent 29/7/19
Preparing for 2020...

- Opt out....
- Logos (Refresh)
- Meeting dates
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<thead>
<tr>
<th>Month</th>
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<th>March</th>
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<td>• RFID Coalition Mtg: Thursday 20&lt;sup&gt;th&lt;/sup&gt;</td>
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<td>• RFID Journal Live, 28-30&lt;sup&gt;th&lt;/sup&gt; Orlando, Florida</td>
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<td>• RFID Coalition Mtg: Wed 20&lt;sup&gt;th&lt;/sup&gt;</td>
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<tr>
<td></td>
<td></td>
<td>• Open Tech Session (Melb)</td>
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Other business

• Case Studies
  - Superdry 07/02/19
  - Voice Norge 25/2/19 (200 stores / omni channel focus)
• Website..
• Next Meeting Presentation
  - Intel (Aug)/ Solos (Nov)
• Tech Expo Syd Nov
• Events: