Australian Retail RFID Alliance Workgroup Meeting #4, 2017

11th July 2017
Anti-trust

Participants on GS1 Boards, committees, task forces, work groups, or other similar bodies, must always remember the purpose of the Board, committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user. GS1 activity almost always involves the cooperation of competitors; therefore great care must be taken to assure compliance with trade practices laws in Australia and in other jurisdictions.

This means:

• Participation must be voluntary, and failure to participate shall not be used to penalise any company.
• There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share. (For the avoidance of doubt, this does not preclude discussion of GS1 prices, customers or products.)
• If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of lawyer(s) with experience in trade practices law can be obtained.
• Where appropriate, meetings shall be governed by an agenda prepared in advance, and recorded by minutes prepared promptly after the meeting.
• Where appropriate, tests or data collection shall be governed by protocols developed by GS1.
• GS1 reserves the right to seek opinion of lawyer(s) with trade practices experience on any matter or document arising out of any GS1 activity.
• The recommendations coming out of a GS1 Board, Committee, Task Force, Work Group, or other similar body are just recommendations. Individual companies remain free to make independent, competitive decisions.
• Any GS1 standards developed must be voluntary standards.
# Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Who</th>
</tr>
</thead>
<tbody>
<tr>
<td>9am</td>
<td>Welcome, Anti trust &amp; Introductions</td>
<td>All</td>
</tr>
<tr>
<td>9:10am</td>
<td>Myer Update</td>
<td>Gary Stones</td>
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<tr>
<td>9:30am</td>
<td>EPC Guidelines Update</td>
<td>Sean Sloan</td>
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<tr>
<td>9:40am</td>
<td>RFID IT Architecture</td>
<td>Kevin Cohen</td>
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<td></td>
<td>Break</td>
<td></td>
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<tr>
<td>10:25am</td>
<td>POS use cases</td>
<td>Steve Schenk</td>
</tr>
<tr>
<td>10:50am</td>
<td>Retailer update</td>
<td>All</td>
</tr>
<tr>
<td>11:10am</td>
<td>Next Steps</td>
<td></td>
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<tr>
<td>11:15am</td>
<td>Close</td>
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Welcome

Sean Sloan, RFID & Omni Channel Manager
Purpose (reminder)

- Openly share best practice information
- Promote the benefits of Item Level RFID
- Grow knowledge
- Networking
Myer Update

Mr Gary Stones, National Retail Operations Manager
EPC Guidelines
Why the EPC Guidelines?

• One approach across industry
• Reduced implementation costs
• Globally interoperable
Endorsements to date

- True Alliance
- Myer
- Next Athleisure
- Spotlight Retail Group
- CUE Design

- Aim is to have enough endorsements to re-launch the Guidelines at SCW. This will include sor
RFID IT Infrastructure
Kevin Cohen RAMP
POS Use cases

Steve Schenk, Tyco

Tyco POS on the future - Mobile RFID POS
All Retailer update
Open Discussion

- Current Status?
- Readiness level?
- Being led by?
- Observations already?
Next Steps / Other business
Supply Chain Week
<table>
<thead>
<tr>
<th>Industry</th>
<th>Location</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>RAIL</td>
<td>Sydney</td>
<td>September 5</td>
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<tr>
<td>MINING</td>
<td>Sydney</td>
<td>September 5</td>
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<tr>
<td>HEALTHCARE</td>
<td>Sydney</td>
<td>September 6</td>
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<tr>
<td>FOOD AND BEVERAGE</td>
<td>Sydney, Melbourne</td>
<td>September 5, 12</td>
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<tr>
<td>RETAIL</td>
<td>Sydney, Melbourne</td>
<td>September 6, 13</td>
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<tr>
<td>TRADE AND TRANSPORT</td>
<td>Sydney, Melbourne</td>
<td>September 7, 14</td>
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Getting this group involved in SCW ‘17

Aim:
• Create a greater awareness of the group to a wider audience
• Share some local experiences
• Get as many companies involved as possible
• Ensure it isn’t about GS1 but about companies involved
SCW Panel sessions

Melbourne
• Moderator
  - Gareth Jude (Telstra)
• Panellists
  - Gary Stones (Myer)
  - Graham Porter (Spotlight Retail Group)
  - Shaun Toussaint (Coles)
  - Marie Varrasso (Nike)

Sydney
• Moderator
  - Mark Boyd (Next Athleisure Group)
• Panellists
  - Gary Stones (Myer)
  - Kiel Paris (SRG)
  - David Murrihy (Checkpoint)
Next steps...

• Agree on EPC Guidelines
• Seek alternate meeting locations for both Syd / Melb
  - Google confirmed (November)
Recent publications / News of interest

- RFID for Retail, what you need to know
- IoT & RFID – Connecting the CPG sector
- AdvanRobot – Taking people out of the counting equation
- RFID for omni Channel success
- Measuring Omni Channel performance
GS1 Contacts
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